

For Immediate Release:

Contact:
Mike Stenberg
drshrink@dr-shrink.com
800.968.5147

Dr. Shrink, Inc. Expands Recycling Efforts with New Partnership in Ontario, Canada— Calls for Marinas & Boat Owners to Recycle Their Used Shrink Wrap

Manistee, Michigan – Dr. Shrink, Inc. is one of the largest suppliers of shrink wrap across the globe, and while offering premium and high-quality products, recycling of used shrink wrap continues to be a top priority for this global leader.

Dr. Shrink partners with the Michigan Recycling Coalition (MRC) and Bay Area Recycling for Charities (BARC) to keep used shrink wrap out of Michigan landfills each and every year. Dr. Shrink has expanded their efforts by recently partnering with Switch Energy Corp. out of Clinton, Ontario, Canada for shrink wrap recycling throughout most of Ontario. Recycling service prices vary depending on distance & quantity. Bags are available from Switch Energy Corp. All questions and inquiries into recycling in Ontario can be answered by Shane McKenna at 1-519-588-6303.

Since 2011, Switch Energy Corp. (SEC) has been the leading recycler of agricultural film plastics in Ontario. “In order to continue our success, SEC is pleased to expand operations to help provide a solution to the increase in marine plastics pollution. We feel we can have a significantly better impact on the amount of boat wrap that gets recycled in Ontario by partnering with Dr. Shrink,” says Shane McKenna.

All of Dr. Shrink’s film is 100% virgin resin made of #4 Low Density Polyethylene (LDPE). This is one of the most common plastic materials available, and its recycled contents is frequently used in plastic lumber, construction sheeting, and garbage bags. Many boat owners think of our shrink wrap as a “plastic bag” which is not commonly recycled at your local recycling center, however, our material is different.

“Taking care of our environment that we, as boat owners and outdoor recreation enthusiasts, all enjoy, should be a top priority,” says Mike Stenberg, President & Founder of Dr. Shrink, Inc. “With a little bit of effort and education, we can all do our part and recycle our used shrink wrap for free or very little cost.”

To start, pick up the phone and contact your local recycling center and ask them if they will accept “#4 LDPE plastic sheeting”. Some locations may require you to provide documentation, and Dr. Shrink is happy to help; you can access specification documents online at: dr-shrink.com/recycling, or you can email us at: recycle@dr-shrink.com and we will be more than happy to assist. From there, remember to: **Keep it C.O.O.L.** To ensure your wrap is accepted at the local recycling center, be sure it is clean, has zero accessories (such as strapping, buckles, vents, or zipper doors), has zero moisture and is dry, and finally, is loosely packed for easily handling and sorting when it arrives at the local recycling center.

Recycling and environmental stewardship is not a new concept to Dr. Shrink, they have pioneered a number of recycling programs throughout the country. “We have created a comprehensive recycling program in our home State of Michigan, and its 20+ years of success is one of our proudest accomplishments as a company.” says Stenberg, “Our goal each and every year is to continue to build upon our program, and this year, we are hoping to expand our efforts across the entire country.”

Dr. Shrink, Inc. was founded in 1992, by Mike Stenberg in Manistee, Michigan, as a one-man operation in his home. It has since grown into a 15+ employee international corporation that distributes its products on 6 continents across the world. Dr. Shrink, Inc. is located in Manistee's Industrial Park at 315 Washington Street.

###

Photo enclosures | see below



**MAKE SURE
YOUR WRAP IS:**

- C**lean (free of dirt & debris)
- has **zero 0** accessories (free of strapping, vents, doors, buckles)
- has **zero 0** moisture (is dried out)
- L**oose (is loosely packed)

**CALL YOUR LOCAL RECYCLING CENTER
TO SEE IF YOU CAN RECYCLE YOUR FILM**



**ALL DR. SHRINK WRAP IS
100% VIRGIN RESIN, #4 LDPE**

**OUR 100% VIRGIN RESIN
IS #4 LDPE, AND IS 100%
RECYCLABLE AT MOST
LOCAL RECYCLING CENTERS**



Dr. Shrink⁺
INTERNATIONAL SHRINK WRAP SUPPLIER

**wrap must be clean, have zero accessories (strapping, vents, doors, buckles, etc.), dry, and loosely packed*