

## Dr. Shrink's Recycling Run Helps Keep Shrink Wrap Out of Landfills

Committed to helping shrink wrap users recycle their wrap, Dr. Shrink announces their 10th Annual Recycling Run Program in partnership with Bay Area Recycling for Charities of Traverse City, Michigan. This program offers an environmentally friendly option to all Michigan boat storage facilities, marinas, and boat owners, asking them to help the environment by recycling shrink wrap.

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Participants buy Dr. Shrink's EZ-Fill Bags for \$5.00 each from Dr. Shrink. This cost includes the pickup/transportation and recycling of the filled bags. You must then submit the Registration Form to Dr. Shrink by June 1st to have your pickup scheduled. Pickups will be completed mid-to end of June.

Each EZ-Fill bag is 42" x 70" and holds about 800 square feet of shrink wrap, about the cover from a 32' boat. Critical to the successful recycling of boat shrink wrap is keeping it clean. All straps, buckles, zippers, doors and vents must be removed for the wrap to be accepted by recyclers. A video showing how to properly remove shrink wrap covers for recycling is available on the Dr. Shrink website.

Dr. Shrink hopes the Recycling Run program model will be copied by other states who are looking to set up shrink wrap recycling programs.

If you know of a current shrink wrap recycling program within your state, please send Dr. Shrink information on the program. Any customers, marinas, boat yards, etc. who call Dr. Shrink inquiring about shrink wrap recycling in their area will be provided with your program information.

Contact Dr. Shrink, 315 Washington St., Manistee, MI 49660. 1-231-723-2685; Fax: 1-231-723-9586. <a href="http://www.dr-shrink.com">http://www.dr-shrink.com</a>; drshrink@dr-shrink.com.